

LUKE BRYAN, TOBY KEITH, BRAD PAISLEY CONFIRMED FOR 2ND ANNUAL WATERSHED MUSIC FESTIVAL

Three- Day Music And Camping Fest Returns To The Gorge Amphitheatre On August 2nd, 3rd and 4th

NASHVILLE, TN (March 8, 2013) After a successful first year, the Watershed Music Festival is returning to the picturesque Gorge Amphitheatre August 2nd through August 4th. Luke Bryan, Toby Keith, Brad Paisley, Lee Brice, Terri Clark, Kip Moore, Thompson Square, Chris Young and more with late night sets at the "World Famous Late Night Honky Tonk" by Shooter Jennings and Blackberry Smoke. Three-day festival passes and camping go on sale Friday, March 15th at www.watershedfest.com, www.ticketmaster.com and www.livenation.com. Camping starts at \$110 and festival passes are priced at \$149 including taxes and fees.

"This time last year as we were getting ready to announce the first year of this festival, we knew we had a great location and a unique concept for country fans, but we didn't know how amazing the weekend would turn out to be," said Brian O'Connell, five-time ACM Promoter of the Year and President of Live Nation, Nashville. "We were blown away by the fans and the support from the artists. We have some new surprises planned for this year and hope to keep making it bigger and better year after year."

Watershed Music Festival features a versatile lineup of artists, late night sets, outrageous camping sites, collaborations and more. The Gorge Amphitheatre, located in George, Wash., is undoubtedly one of the most scenic concert venues in the world and offers sweeping views of the Columbia River Gorge. The area itself is a watershed for the Columbia River, thus inspiring the name of the event.

For more information, visit WatershedFest.com or twitter @watershedfest.

To request photos and video footage, please contact kristie@thegreenroompr.com.

About Live Nation Entertainment:

Live Nation Entertainment is the world's leading live entertainment and ecommerce company, comprised of four market leaders: Ticketmaster.com, Live Nation Concerts, Artist Nation and Live Nation Network. Ticketmaster.com is the global event ticketing leader and one of the world's top five ecommerce sites, with a database of over 119 million fans who visit our sites. Live Nation Concerts produces over 22,000 shows annually for more than 2,300 artists globally. Artist Nation is the world's top artist management company, representing over 200 artists. These businesses power Live Nation Network, the leading provider of entertainment marketing solutions, enabling nearly 800 advertisers to tap into the 250 million consumers Live Nation delivers annually through its live event and digital platforms. For additional information, visit www.livenation.com/investors.

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Press Contacts:

WATERSHED FESTIVAL

The Greenroom

Kristie Sheppard

615.242.7444

LIVE NATION

Liz Morentin

310.975.6860

lizmorentin@livenation.com